

Rise up...to a new level of Exhibiting with

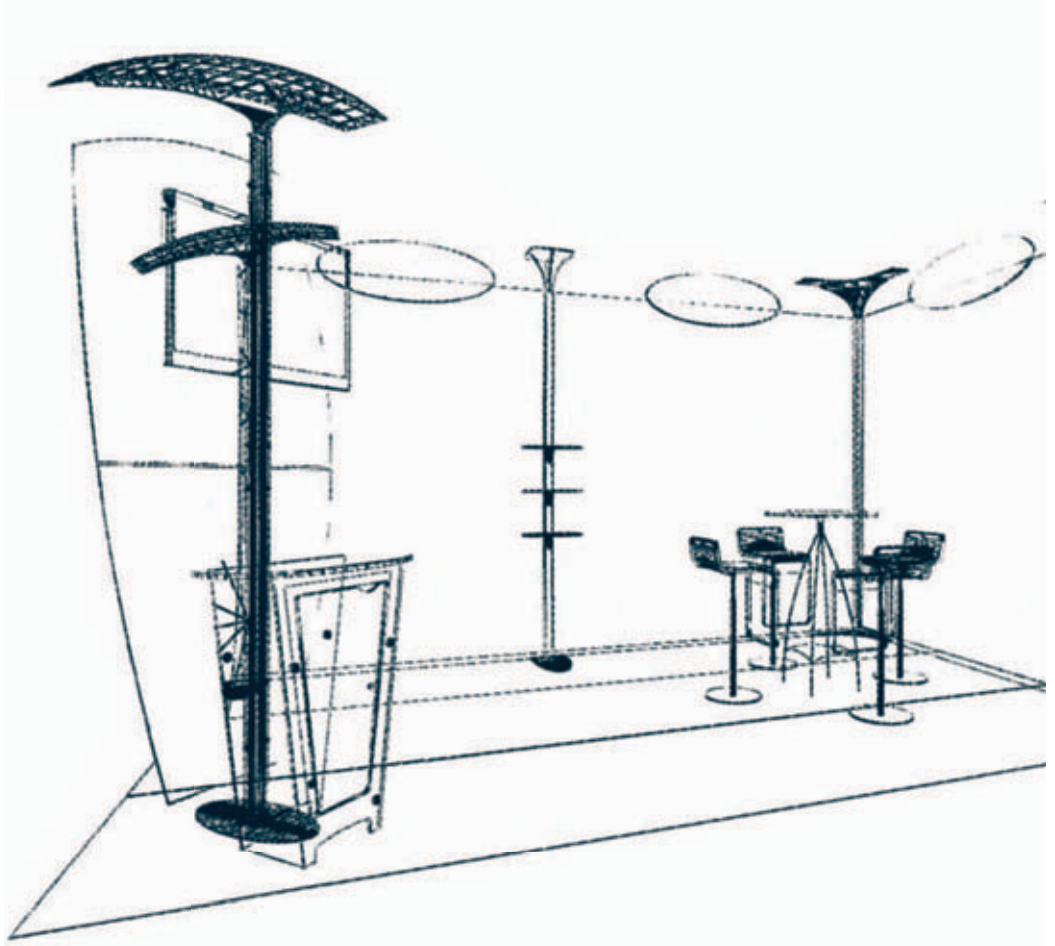
**AIR**lite™  
F U S I O N  
Modular Exhibits

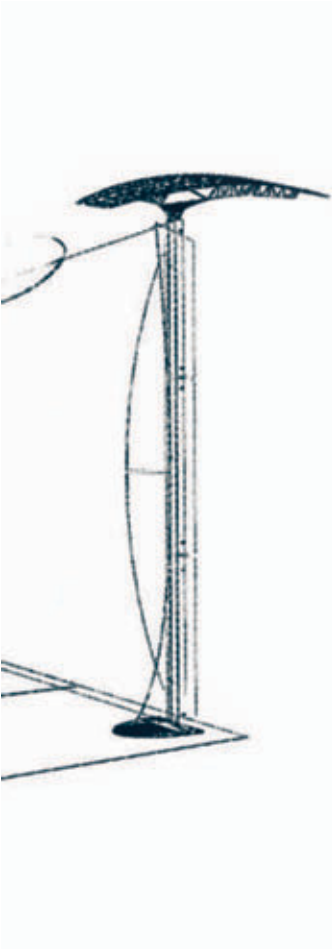


iNSTA  
Worldwide Group

“Your Partner for Powerful Point of Contact Solutions Worldwide”

# About





Welcome to a whole new level of exhibiting with the all new Airlite Fusion solution. It combines the speed of installation and convenience with flexibility in booth design. Airlite Fusion is a modular exhibit solution that finds its utility in trade show stands and other large format displays.

The various parts and accessory options offered with Airlite act as building blocks for creating a variety of experiential spaces. What's more, after the show this standard tool free hardware can be dismantled and reused in yet another design configuration for a future show providing complete value for money to the end user.

**AIR**lite<sup>™</sup>  
FUSION  
MODULAR EXHIBITS

# Features

## Convenience



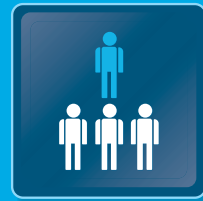
Airlite promises to make exhibiting a peaceful experience. It has a completely tool free installation and packs in compact plastic cases. A complete 9 m<sup>2</sup> three walled booth packs in just two cases which can be easily shipped to the fairground by a standard forwarder.

## Branding



Airlite uses fabric graphics that are easy to install, light weight and have low packaging volume. A 3m backwall includes a 4 ½ m<sup>2</sup> fabric banner that can make your brand stand out to the visitors. The various accessories such as wings and overlay panels provide additional branding opportunities.

## Unique Designs



Airlite Fusion enables you to create unique space designs thanks to the myriad elements it has on offer. The bonded metal canopies and frosted acrylic canopy supports provide a capping edge to your booth. It uses eco friendly fabric graphics that give rise to a contemporary look to the booth.



## Utility



Airlite Fusion applications vary from a 9 m<sup>2</sup> Exhibit booth that has three walls and is open on one side to a 30 m<sup>2</sup> trade show booth designed to cater to client needs such as AV presentation and product display. Inclusion of different Insta counters adds to the storage ability and design of the booth.

## Modularity

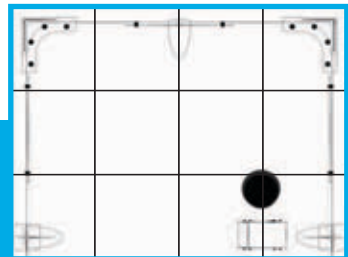


Airlite Fusion has a standard catalog of banner bars that connect with an engineered connection to each other forming longer banner walls. These banner bars can also connect at 90° angle to form corners making it ideal to create different sized booth . The standard parts can be reconfigured for a future show thereby promising a good ROI to the user.

## Lighting



Airlite Fusion has lighting options that can be used to either focus on specific zones of the booth or to create a specific mood in the booth. A set of LED track lights are used to focus predominantly on graphic banner, wings and header. In case of extra light requirement, LED arm lights can be easily attached to the banner bars.



12m<sup>2</sup> one side open booth

Three connected backwalls offer large branding spaces

Three trapezoidal headers provide high branding

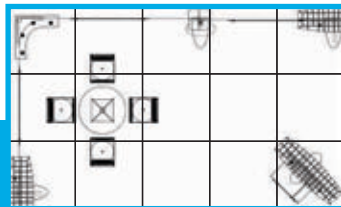
Double edged wings provide a triangular form to the booth

Corner canopies with track lighting add illumination to the banner

One lockable reception counter for storage

Cover elements at the entry posts provide a contemporary look

# Airlite Modular Designs



15m<sup>2</sup> two side open booth

Three Oval headers provide high branding

Brand colored double wings add a unique booth edge

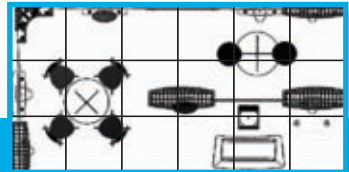
Curved canopies provide an aesthetic appeal

Product shelving offers enhanced product display

One open discussion zone

One lockable workstation counter

Kiosk with AV display attracts attention at the entrance



18m<sup>2</sup> two side open booth

Tall backdrop for Reception area to attract attention

One lockable reception counter

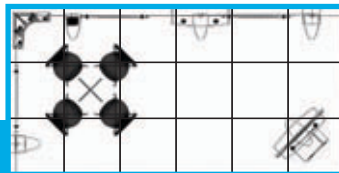
Two open discussion zones

Curvilinear side wings provide a unique form to the booth

Top header on the backdrop for high branding



# Airlite Modular Designs



18m<sup>2</sup> two side open booth

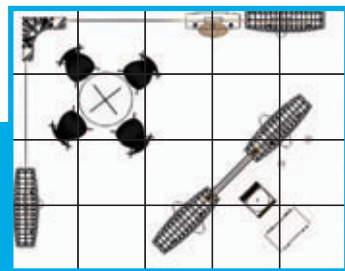
Rectangular headers for high branding

Brand colored single wings provide a curved form to the booth

Flat corner canopies offer a sync to the design flow

One open discussion zone

Kiosks with AV display at the aisle to attract traffic



20m<sup>2</sup> two side open booth

Tall backdrop for reception to welcome visitors

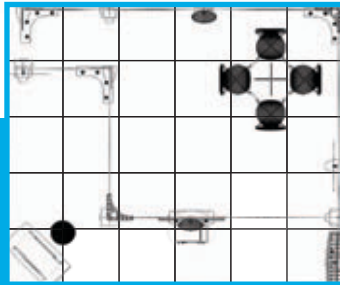
One lockable reception counter

Different shaped wings provide Unique form to the booth

Oval header for top branding

One open discussion zone

# Airlite Modular Designs



30m<sup>2</sup> two side open booth

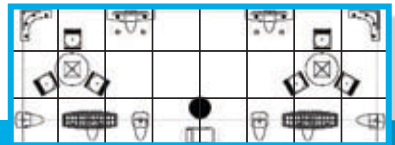
Inclined overlay panels provide a design edge to the booth

Airlite Fabric fascia at two sides of entry for top branding

One lockable reception counter at the entrance aisle

One workstation with product shelves and lockable counter

Ample space provided for traffic movement inside the booth



24m<sup>2</sup> one side open booth

Curvilinear side wings provide a unique form to the booth

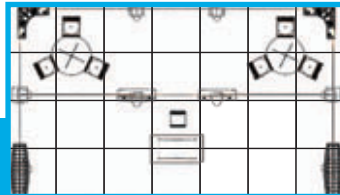
One lockable reception counter

Corner canopies with track lighting add illumination to the banner

Three Airlite fabric fascias provide extra branding space

Two open discussion area

# Airlite Modular Designs



28m<sup>2</sup> one side open booth

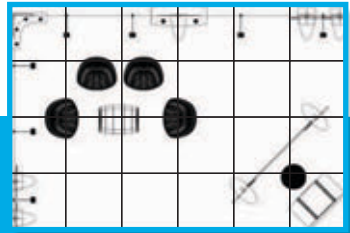
Brand colored flame shaped overlay panel

One lockable reception counter for extra storage

Series of overlay panels add an aesthetic appeal to the booth

Two Airlite fabric fascias provide extra branding space

Two open discussion areas



24m<sup>2</sup> two side open booth

Wave shaped overlay panel in frosted acrylic provide a unique form

Taller backdrop at the reception makes it easy to locate the booth

Arm lights along with track lights help focus on specific parts of the banner

Lockable Reception counter for added storage

Oval header at the backdrop provides high branding

One open discussion area



# One Kit Many Solutions



3m x 3m  
One Side Open Booth



5m x 3m  
Two Side Open Booth



Airlite Fusion offers a host of accessory options to help embellish and enhance the utility of your booth.

## Headers



Rectangle



Oval



Wave

## Wings



Triangular



Rectangular



Sail



Curvilinear

## Overlay Panels



Inclined



Flame



Rectangular

## Canopy Options



Corner Canopy



Curve Canopy



Square Canopy



Straight Canopy

## LCD Mounting Bracket



## Lighting



Track Lights



Arm Lights



# Accessories & Specification

These are completely tool free attachments that provide additional branding opportunities, AV screen mounting and product display shelving to name a few.

## Product Display



Round

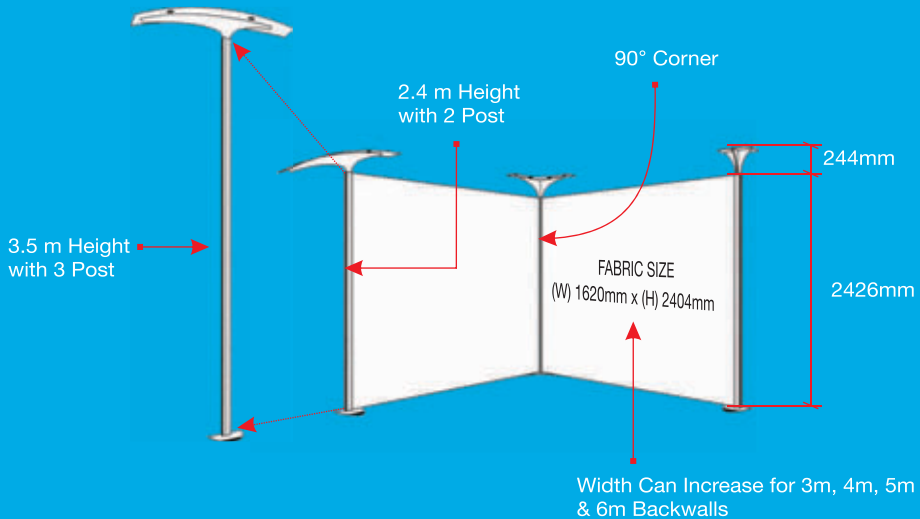


Small Oval



Big Oval

## Specification



## Packaging



Plastic Case  
W 700mm x H 160mm x L 1270mm



Flight Case  
W 470mm x H 385mm x L 1210



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