creeya
CREATE YOUR OWN

INSTA Worldwide Group

“Your Partner for Powerful Point of Contact Solutions Worldwide”
Creeya is your answer to make creative and easy to install designs for a wide variety of display and trade show applications.

Creeya is a light weight tool free exhibit system that has standard modules which can be connected together to create various design configurations. This caters to stands from 9 m² upto 100m² with fabric substrate for graphics. Creeya helps create spaces that make your brand shine brighter.

*With Creeya you can truly create your own!*
CREEYA FEATURES

Structure
The uniquely engineered profiles allow use of different graphic media such as fabric, PVC Board and even wooden panels. Creeya offers a lightweight tool-free set-up for numerous display and trade show applications. The combination of standard modules provides custom look and feel to your exhibit. A selection of structural attachments are available to add stability and style to your booth design.

Lighting
Creeya uses energy efficient LED arm lights for illuminating the booth. These arm lights can be easily assembled with a standard connector onto the Creeya module and tilt adjusted to focus on specific parts of the booth.

Accessories
The Creeya system offers a platter of accessories to add to the utility of the exhibit display depending on the type of event or industry you represent. These include the product shelves of different shapes and sizes, promotional counter, screen mounting attachment and headers to name a few.

Quick Set-up
Modular
Tool Free

LED
Stable
CREEYA FEATURES

Graphic
Creeya’s fabric graphic features a silicon edge bead to ease installation. The beaded graphic can be easily inserted and pressed into a groove in the system to get the exhibit set up in no time!

Packaging
A Creeya design has two options for packaging. Smaller booths pack in a plastic shipping case that accommodates the complete structure including graphics and lighting. For larger booths flight cases are offered to flat pack the complete stand. Both the cases can be shipped to the fairground using a standard shipper.

Application
The Creeya solution can be used for trade shows for building a wide range of custom - modular booths. It offers a possibility of adding pantries and conference rooms for predetermined appointments. Creeya also offers display solutions for POP applications and brand activation events such as product launches, conference, promotions and road shows.

Light Weight  Easy to Transport  DIY

Double Sided Graphic  Eco-Friendly Fabric Graphics
CREEYA MODULAR EXHIBITS (9m² - 18m²)

Creeya two side open booth
Two headers provide top branding
One open meeting area
One lockable counter

Creeya one side open booth
One open meeting area
One reception counter
Unique wings at the entrance
Backwall with an LCD Display
CREEYA MODULAR EXHIBITS (9m² - 18m²)

Creeya two side open booth

One pantry with a curtain

One open meeting area

Big screen along the aisle to attract traffic

Roof bridges enhance looks and stability

Creeya two side open booth

One open discussion area

Two digital demo station at the entrance

Uniquely shaped wings at the corners
CREEYA MODULAR EXHIBITS (9m² - 18m²)

18m² two side open booth
One lockable reception counter
Two headers for high branding
One open discussion area
Lockable backwall counters
Roof bridge to provide structure
15m² two side open booth
One info screen along the aisle
Two top headers
One open discussion area
One lockable reception counter with storage
Two Creeya promotion counters to stack brochures
Two bridge roofs for structural integration
24m² one side open booth

One pantry and one meeting room with curtain

One open discussion area

One lockable reception counter

Fascia frame bridge for top branding

Unique wings to add a creative entrance
18m² one side open booth

Two headers for top branding

One closed conference room

One overlay panel for additional branding

One closed pantry for extra storage

One square reception shelf
Two entrances from the aisle

Two back wall counters for storage

One reception area with backdrop display

Unique booth structure that allows easy traffic and additional storage area
CREEYA MODULAR EXHIBITS (18m² - 30m²)

One reception counter

Two headers for top branding

Two open discussion area

One closed pantry for extra storage

Unique wings to add a creative entrance
Central storage tower for concealed storage

One reception counter with storage

Set of six product shelves

One open discussion areas

Four information kiosks along the aisle

Connecting roof bridges for structural integration
Backwall with integrated storage tower

Four workstations integrated with the walls

Three open discussion areas

Front fascia for attractive high branding

Roof bridge to provide integrated structure
Two side open corner booth

One Reception counter along the aisle

Two open discussion areas

One closed meeting room and one pantry

Central bridge with LCD screen for interactive display
Four entry points in the booth

One reception counter with storage

One central storage tower at the rear

Two open discussion areas

Set of three promotion counters with LCD screen mounting
Bridge made out of Creeya fascia for top branding

Workstation counter for an interactive presentation

Creeya reception and backwall counters for additional storage

Open discussion area for short meetings

Overlay panel for Creeya counter add more branding space
Central Lockable pantry
unique shaped brand colored wings
Connected structures
Two 32” screens for interactive presentations
Two open discussion area
Ample space for visitor movement
With Creeya solution you can create different configurations with the same hardware for various booths. This enables the user to reconfigure it for a calendar of events maximizing your ROI.

36 m² two side open booth

Two Top fascia for high branding

One reception counter along the aisle

Vertical flap walls add a design touch

One open discussion room

One closed meeting room
Wings

Wings add more aesthetic appeal to the Creeya exhibit. The Wings have an option of frosted acrylic or printed PVC boards. Wings add a creative edge to the exhibit and pack in a fabric bag.

Overlay Panels

Creeya helps promote your brand loud and clear with a menu of Overlay panel options. These can be printed upon and also add an aesthetic appeal to the booth.
ACCESSORIES

Header

Header is a standard accessory offered with the Creeya exhibit. It has three types of headers namely the rectangular, Oval and wave header. Each one of these can be used for high branding and to accentuate your messaging. The header has an option of frosted acrylic or printed PVC board.

Rectangle Header  Oval Header  Wave Header

Product Shelving

The product shelving option on Creeya is available in five types namely Full Shelf, Mini Shelf, Round, Small Oval and Big Oval. These are made of black laminated MDF and attach to the Creeya frame with unique connectors. This enables you to mount the shelves at the center of the Creeya Module as well as on the sides. The product shelves are designed to take a load upto 10 Kg*.

Full Shelf  Mini Shelf

Round  Small Oval  Big Oval

* Wall structure design should be stable
Counters (SNAP)

Promotion Counter

Creeya Promotion Counter is a stable counter that uses the Creeya Fascia module for branding and wooden table top. The counter attaches to the Creeya structure with a Frank Junction Post. An overlay panel can also be added to the promotion counter for added branding. Snap packs in a fabric bag.

Reception Counter (RAPID PLUS)

Creeya Reception Counter has a contemporary laminated MDF front and back panel with fabric sides. The counter has an acrylic fascia attached to the front panel that provides more branding space. The back panel has a lockable door to keep the content secure. The weight carrying capacity of the counter is 40 Kg. The counter has one shelf made of laminated plywood and packs in a riveted shipping case.

Lighting

Creeya offers eco friendly LED arm lights to illuminate the exhibit and the entire booth. These arm lights have a connector that helps connect to a Creeya module with ease.

Screen Mounting Attachment

Creeya screen mounting involves mounting an LCD bracket with knobs to a Creeya Mid Height Roof Post. To this an LCD screen upto 22” is easily slid on & connected.
ACCESSORIES

Door

The privacy required for conference rooms and pantry at an exhibition booth is provided by the Creeya door. It uses fabric graphics which add on the branding space in the booth. The fabric door too has a complete tool free assembly.

Mid Height Roof Post

Creeya comes with a Mid Height Roof Post to mount LCD screen or product shelves. The same post can also be used to form Mid Height Roofs / Bridges connected to a Creeya wall.

Packaging Case

Creeya backwalls pack in an easy to carry riveted shipping case while booths pack in flight cases. Booth packaging options are available depending on the booth design and size.

Riveted Case
W 550mm x H 160mm x L 1215mm

Flight Case
W 415mm x H 365mm x L 1250mm
OUR GLOBAL PRESENCE

INDIA

Insta Exhibitions (P) Ltd.
B-602 Pramukh Plaza, Cardinal Gracious Rd. Chakala,
Andheri (E), Mumbai, 400099, INDIA
Tel: +91 22 40649200 / 2825 1806 Fax: +91 22 2825 1836
Email: enquiry@insta-group.com

UAE

E.D.S Middle East LLC
Office No. 203, Crystal Tower, Burj Khalifa Area,
Business Bay, Dubai Tel.: +971 4 4227053 / +971 4 4232020
Fax.: +971 4 4232008 Email: info.dubai@insta-group.com

USA

Exponents
INSTA USA INC.
1351, AIR WING Road, Suite # 2
San Diego, CA. 92154 Tel: +1 619 298 6473 Ext. 110
Fax: +1 619 374 2797 Email: info@exponents.com

CANADA

Exponents
6201 Highway 7, #11 Vaughan, ON L4H 0K7
Tel: +1 (855) 333-EXPO Fax: +1 (416) 309-2036
Email: info@exponents.ca
GERMANY
Expo Display Service GmbH
Katharina-Paulus-Strasse 6 E-F, Camp Phoenix Park
D-65824 Schwalbach am Taunus Tel: +49 [0] 61 96 - 96 75 - 0
Fax: +49 [0] 61 96 - 96 75 - 196 Email: info@expodisplayservice.de

BELGIUM
Expo Display Service
Draaiboomstraat 6/9, BE-2160 Wommelgem
Tel: +32 (3) 385 21 96 Fax: +32 (3) 385 21 97
Email: info@expodisplayservice.be

FRANCE
Expo Display Service
Bureau commercial Lyon, Immeuble Plaza, 93, rue de la Villette, FR-69003 Lyon
Tel: +33 (0)4 20 10 24 88 Fax +33 (0)4 20 10 25 00
Email: info@expodisplayservice.fr

AUSTRIA
Expo Display Service H.d.GmbH
FLORIDOTOWER, Floridsdorfer Hauptstraße 1, AT-1210 Wien Tel: +43 (0)1 270 60 50
Fax: +43 (0)1 270 60 50 40
Email: info@at.expodisplayservice.at

NETHERLANDS
Expo Display Service B.V
Jean Monnetpark 31, NL-7336 BA Apeldoorn
Tel: +31(0)55 32 385 55 Fax: 055 323 1999
Email: info@expodisplayservice.nl

SPAIN
Expo Display Service S.A
C/Estevé Terradas 51-55, ES-08023 Barcelona
Tel: +34 (93) 434 03 03 Fax: +34 (93) 417 78 67
Email: expods@terra.es

SWITZERLAND
Expo Display Service AG
Hauptsitz Müllerstrasse 3CH-8604 Volketswil
Tel. +41 (0)52 396 53 53 Fax +41 (0)52 396 53 99
Email: info@expodisplayservice.ch
OFFICES IN INDIA

MUMBAI (HEAD OFFICE)
Insta Exibitions (P) Ltd.
B-602 Pramukh Plaza, Cardinal Gracious Rd. Chakala, Andheri (E),
Mumbai - 400099, INDIA Tel: +91 22 40649200 / 2825 1806
Fax: +91 22 2825 1836 Email: enquiry@insta-group.com

DELHI
Insta Exibitions (P) Ltd.
Plot No. 373, Sector - 37, Pace City - II, Gurgaon - 122001, INDIA
Tel: +91-124-4758900 Fax: +91-124-2210746
Email: enquiry@insta-group.com

AHMEDABAD
Insta Exibitions (P) Ltd.
103, ARTH Complex, Nr Meethakali Circle, Navrangpura,
Ahmedabad - 380009, INDIA Tel: +91-79-26442390 Fax: +91-26442396
Email: enquiry@insta-group.com

SECUNDERABAD
Insta Exibitions (P) Ltd.
312, Mittal Chambers, 3rd Floor, M.G. Road,
Secunderabad - 500003, INDIA Tel: +91-40-66333129
Fax: +91-40-66333128 Email: enquiry@insta-group.com

CHENNAI
Insta Exibitions (P) Ltd.
No. 42 Montieth Road, No. 04, 4th Floor, Sindhu Plaza,
Egmore, Chennai - 600008, INDIA Tel: +91-44-42148543/65244978
Fax: +91-44-42148543 Email: enquiry@insta-group.com

BANGALORE
Insta Exibitions (P) Ltd.
No. 313, Insta House, 15th Cross, JP Nagar, 5th Phase, 100 Ft. Road
Ring Road, Bangalore - 560078, INDIA Tel: +91-80-41404100/41132178
Fax: +91-80-41517717 Email: enquiry@insta-group.com

PUNE
Insta Exibitions (P) Ltd.
Lloyds Chambers, Block - III, Office No: 309/310
Mangalwar Peth, Pune - 411011 Tel: +91-020-41209410
Email: enquiry@insta-group.com

Follow us on
www.creeya.com